



# Roll up your sleeves and play!

[kaboom.org/playday](http://kaboom.org/playday)

KaBOOM! Play Days are part of a national movement to bring play back into the lives of children by activating communities across America to celebrate and improve the quality of play.

Play Days help build awareness for the importance of play, empower individuals to become advocates of play, improve the quality of playspaces nationwide, strengthen communities and bring good-ol'-fashioned fun to every corner of the country.

### **Who gets involved?**

Families	Schools and Childcare Centers
Community Centers	Youth Organizations
Parent Groups	Civic Leaders

### **What do they do?**

Communities across the nation gather together for one day of games, crafts, playground enhancement projects, and fundraising to celebrate and educate about the importance of play.

### **When do Play Days take place?**

To build national momentum for play, all KaBOOM! Play Days take place during September 18<sup>th</sup> - 26<sup>th</sup>.

### **Why host a Play Day?**

- Have Fun
- Strengthen Your Community
- Improve Your Playground
- Advocate for Play
- Win Grants

### **Get more information:**

[playday@kaboom.org](mailto:playday@kaboom.org)

